



Brenda Martin

Leadership Coach & Facilitator

PROFILE

Brenda is an experienced educational leader with over 25 years of senior leadership experience across culturally diverse school communities in both international and domestic settings. She is passionate about creating safe, inclusive, and respectful learning cultures that empower individuals and support student success.

As an internationally accredited coach with the European Mentoring and Coaching Council (EMCC) and experienced facilitator, Brenda works across governance, leadership, and teacher development. She supports educational leaders to build inclusive environments where both adults and learners can thrive, with an approach grounded in sustainability, wellbeing, and long-term impact.

What Brenda brings:

- *Extensive experience in educational leadership. Her time as a senior leader in New Zealand and Asia, and working in diverse cultural settings has given her a deep understanding of the challenges and opportunities of leadership*
- *She has a compassionate and supportive coaching style that helps clients to increase self-awareness, identify values, gain clarity about life purpose and specific goals professionally and personally; to define clear actions that help you to achieve your goals; exploring the behaviours that may stand in the way and learn strategies to overcome them*
- *Builds strong, collaborative teams through appreciative leadership and a coaching mindset*
- *A flexible, agile and creative approach to meet client needs*



[Brenda Martin](#)

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RECENT EXPERIENCE

University of Auckland / EducCoaching / Learning Architects / Mitey (Mental Health Education)

2022– present

Provide coaching to senior and middle leaders, support schools in developing data-informed strategic improvements, supporting schools to implement effective Mental Health Education, designing bespoke professional learning programs, creating and leading a Principal' wellbeing program.

ISA Science City International School, Guangzhou, China

2020-2022

Founding Primary Principal. Establishing Primary leadership team, develop online learning programs during Covid, Provided coaching for improvement within the whole school PDP system for staff

Wesley Primary School, Auckland, New Zealand

2015-2020

Principal. Development of strong organisational learning culture, systemic leadership through stakeholder engagement, establishing strategic priorities and direction

Dominion Road School, Auckland, New Zealand

2001-2015

Associate Principal. Was Acting Principal, Learning support co-ordinator inc EAL/ESOL, Director curriculum Teaching and Learning

LEADERSHIP PROGRAMS

Examples of leadership program elements

- Principal Wellbeing programme for primary and secondary principals
- Professional development online for large groups of middle and senior leaders from early childhood, primary and secondary schools (New Zealand and Internationally)
- Providing a series of one-to-one coaching sessions for senior and middle leaders in schools across New Zealand, Australia and China

COACHING ACCREDITATIONS

- **2020 Coaching Accreditation Certificate (2020)** Growth Coaching International (EMCC Accredited)